

Best New Gadgets for 2012

Thinking about updating your phone or buying a tablet? Here are a few of the latest and most popular gadgets poised to make a splash in the market in 2012.

Smart phones

Apple has **77%** of the mobile market share in Canada, followed by BlackBerry and Android (tied with **8%**).¹



For the Cool Factor

Apple iPhone 4S (From \$649 unlocked) 

The iPhone 4S offers new features with the functionality and seamless design one expects from Apple. What sets the iPhone 4S apart from other models is Siri, a voice-activated "virtual assistant" that schedules appointments, dictates texts, and Web searches and more. The iPhone 4S is Apple's first world phone and features a dual-core A5 chip that's seven times faster than previous models. Store all of your media within iCloud, and your photos, apps, mail and more will be available to you on all of your Apple devices.

31% of Canadians now own a smart phone and spend an average of 17.3 hours per week using their device.²

Mind Your Business

BlackBerry® Bold™ 9900  BlackBerry.

(From \$250 with contract)

The BlackBerry® Bold™ features a 35-key backlit QWERTY keyboard as well as a touch screen. It runs BlackBerry 7 OS for faster browsing, navigation and voice-activated search and supports Adobe Flash.



48% of owners use their smart phones to check social networking sites, **70%** use it to take photos and **70%** use it to send or read email.²

High-Tech on a Budget

Samsung® Galaxy™ Nexus™ 

(To be determined)

The latest member of the successful Galaxy phone series, the Samsung® Galaxy Nexus™ is one of the first phones to run on the Android 4.0 "Ice Cream Sandwich" operating system, which features Face Unlock, the new facial recognition software that allows the user to unlock the phone without typing a password.



Look for Research in Motion (RIM) to release smart phones with its new BBX™ operating system in 2012.

Tablets



The Champ

Apple iPad 2 (From \$549) 

The Apple iPad 2 has set the standard as the leading tablet on the market. Store your music, movies, photos and electronic books in iCloud, Apple's cloud storage system for retrieval on your other mobile devices. The iPad 2 features a 9.7-inch screen with multi-touch technology. Thin and powerful with a 10-hour battery, it uses the iOS operating system and is available with Wi-Fi® or 3G. In addition to the built-in apps, you have access to more than 140,000 iPad apps through the App Store.

The Contender

Samsung® Galaxy Tab™ (From \$649 unlocked) 

Considered one of the closest rivals for Apple's iPad 2, the Samsung® Galaxy Tab™ is available in three sizes: 7 inches, 8.9 inches and 10.1 inches. Available in 3G and Wi-Fi®, the 8.9-inch and 10.1-inch models utilize the Android 3.1 Honeycomb operating system, while the smaller model uses the Android 2.2 Froyo operating system. All models feature a 3.0-megapixel camera in the back, auto focus, geo-tagging, a camcorder for high definition recording and capabilities for video sharing and online image uploading. All models feature 16GB of internal memory, with an option of 32GB for the larger models, as well as compatibility with Microsoft® Office.



The Home Town Favourite

BlackBerry® PlayBook™ (From \$299.00 for 16GB) 

The BlackBerry® PlayBook™ is a lightweight tablet with 7-inch multi-touch display, a 5-megapixel camera in the back and the capability to shoot 1080p high definition video so that you can chat face-to-face with friends, family or business colleagues. It also supports both Adobe® Flash and HTML5. BlackBerry® Bridge™ allows you to view emails, instant messages, and your address book and calendar on both your smart phone and PlayBook™. It holds everything you need as well: Choose from 16GB, 32GB or 64GB of storage.

Top Apps for Your Mobile Device



Evernote (Free. For iPhone, iPod Touch, iPad, Android, BlackBerry) Organize your habit of writing great ideas on anything available—take a picture with your mobile device, record audio or type text into the program. It stores your ideas in the cloud and organizes them for quick retrieval.



NHL GameCenter 2011-2012 (Free. Premium version starts at \$19.99. For iPhone, iPad and BlackBerry) Keep track of your favourite teams and set customizable alerts with the latest scores, news and standings.



Mint (Free. For iPhone and Android) Keep track of your finances with this award-winning app. Enter transactions into the app to keep a running tally of your expenses. It's password protected so that only you have access to it.



Dropbox (Free. For iPhone, iPad, Android, BlackBerry) Store your files securely in the cloud. Access your photos, documents and media on your computer, smart phone or tablet.

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