

# RE/MAX® FAST FACTS

APRIL 2016



## 252,365 TOTAL LISTINGS ON REMAX.CA

1,969,442 TOTAL VISITS  
9,390,959 PAGEVIEWS

1,901,647 TOTAL MOBILE VISITS  
7,392,311 MOBILE PAGEVIEWS

## MORE LISTINGS ATTRACT MORE CONSUMERS & INQUIRIES

2,725 AGENT CONTACT REQUESTS  
5,737 PROPERTY INFO REQUESTS  
5,854 SHOWING REQUESTS

## TOP 5 SEARCHED PROPERTY TYPES

- 1 HOUSE
- 2 CONDO
- 3 TOWNHOUSE
- 4 OTHER
- 5 LAND

## TOP 5 SEARCHED ONTARIO CITIES

- 1 TORONTO
- 2 MISSISSAUGA
- 3 OTTAWA
- 4 BRAMPTON
- 5 HAMILTON

## LISTING COMPOSITION

53% NON-RE/MAX  
47% RE/MAX

*\*STATISTICS REPRESENT FULL MONTH OF FEB 2016*



## 6,658 RE/MAX OFFICES ON GLOBAL.REMAX.COM

RE/MAX LISTINGS AUTOMATICALLY APPEAR ON GLOBAL.REMAX.COM, WHICH MEANS YOUR LISTING CAN BE FOUND IN **41 LANGUAGES** AND **134 COUNTRIES** AROUND THE GLOBE.



824,867  
TOTAL LISTINGS



127,829  
UNIQUE VISITORS



1,618,775  
LISTING VIEWS

*\*STATISTICS REPRESENT FULL MONTH OF FEB 2016*



5,438  
MENTIONS

RE/MAX  
58.8%

2,196  
MENTIONS

ROYAL LEPAGE  
23.8%

1,405  
MENTIONS

CENTURY 21  
15.1%

214  
MENTIONS

KELLER WILLIAMS  
2.3%

*\*STATISTICS REPRESENT FULL MONTH OF FEB 2016. MENTION = # OF TIMES THE WORD APPEARS ON SOCIAL MEDIA*