

RE/MAX® FAST FACTS

AUGUST 2016



12,840,592
TOTAL PAGEVIEWS ON REMAX.CA

1,758,964 DESKTOP VISITS
1,655,093 MOBILE VISITS
640,312 TABLET VISITS

351,177
TOTAL LISTINGS ON REMAX.CA

MORE LISTINGS
ATTRACT MORE CONSUMERS & INQUIRIES

4,826 AGENT CONTACT REQUESTS
3,755 PROPERTY INFO REQUESTS
2,644 SHOWING REQUESTS

TOP 5 VISITOR COUNTRIES

1 CANADA
2 UNITED STATES
3 UNITED KINGDOM
4 AUSTRALIA
5 INDIA

TOP 5 SEARCHED ONTARIO CITIES

1 TORONTO
2 BRAMPTON
3 MISSISSAUGA
4 OTTAWA
5 LONDON

MORE VISIT REMAX.CA
THAN ANY OTHER REAL ESTATE FRANCHISE SITE*

28,821,002 REMAX.CA
9,362,561 ROYALLEPAGE.CA
7,928,146 CENTURY21.CA
3,44,159 COLDWELLBANKER.COM
204,431 KELLERWILLIAMS.CA

**STATISTICS BASED ON 2015 DATA*



6,812 RE/MAX OFFICES ON GLOBAL.REMAX.COM

RE/MAX LISTINGS AUTOMATICALLY APPEAR ON GLOBAL.REMAX.COM, WHICH MEANS YOUR LISTING CAN BE FOUND IN **41 LANGUAGES** AND **134 COUNTRIES** AROUND THE GLOBE.



952,526
TOTAL LISTINGS



85,377
UNIQUE VISITORS



3,253,305
LISTING VIEWS



2,826
MENTIONS

RE/MAX
65%

570
MENTIONS

ROYAL LEPAGE
13%

678
MENTIONS

CENTURY 21
16%

300
MENTIONS

KELLER WILLIAMS
6%

**MENTION = # OF TIMES THE WORD APPEARS ON SOCIAL MEDIA*