

# RE/MAX® FAST FACTS

## FEBRUARY 2016



**253,683**  
TOTAL LISTINGS ON REMAX.CA

1,632,058 TOTAL VISITS  
7,980,147 PAGEVIEWS

1,505,324 TOTAL MOBILE VISITS  
6,043,895 MOBILE PAGEVIEWS

**TOP 5 SEARCHED**  
PROPERTY TYPES

- 1 HOUSE
- 2 CONDO
- 3 TOWNHOUSE
- 4 OTHER
- 5 LAND

**TOP 5 SEARCHED**  
NEW BRUNSWICK CITIES

- 1 MONCTON
- 2 SAINT JOHN
- 3 FREDERICTON
- 4 SHEDIAC
- 5 QUISPAMIS

**MORE LISTINGS**  
ATTRACT MORE CONSUMERS & INQUIRIES

3,310 AGENT CONTACT REQUESTS  
4,861 PROPERTY INFO REQUESTS  
4,775 SHOWING REQUESTS

**LISTING**  
COMPOSITION

49% NON-RE/MAX  
51% RE/MAX

*\*STATISTICS REPRESENT FULL MONTH OF JANUARY 2016*



**6,490** RE/MAX OFFICES ON GLOBAL.REMAX.COM

RE/MAX LISTINGS AUTOMATICALLY APPEAR ON GLOBAL.REMAX.COM, WHICH MEANS YOUR LISTING CAN BE FOUND IN **41 LANGUAGES** AND **134 COUNTRIES** AROUND THE GLOBE.



**692,288**  
TOTAL LISTINGS



**133,610**  
UNIQUE VISITORS



**2,058,930**  
LISTING VIEWS

*\*STATISTICS REPRESENT FULL MONTH OF JANUARY 2016*



**3,982**  
MENTIONS

**RE/MAX**  
50.2%

**2,307**  
MENTIONS

**ROYAL LEPAGE**  
29.1%

**1,442**  
MENTIONS

**CENTURY 21**  
18.2%

**195**  
MENTIONS

**KELLER WILLIAMS**  
2.5%

*\*STATISTICS REPRESENT FULL MONTH OF JANUARY 2016. MENTION = # OF TIMES THE WORD APPEARS ON SOCIAL MEDIA*