

# RE/MAX® FAST FACTS

## JANUARY 2016



### 285,545 TOTAL LISTINGS ON REMAX.CA

1,185,253 TOTAL VISITS  
5,901,173 PAGEVIEWS  
1,038,106 TOTAL MOBILE VISITS  
4,186,593 MOBILE PAGEVIEWS

### TOP 5 SEARCHED PROPERTY TYPES

- 1 HOUSE
- 2 CONDO
- 3 TOWNHOUSE
- 4 OTHER
- 5 LAND

### TOP 5 SEARCHED ONTARIO CITIES

- 1 TORONTO
- 2 MISSISSAUGA
- 3 OTTAWA
- 4 BRAMPTON
- 5 HAMILTON

### MORE LISTINGS ATTRACT MORE CONSUMERS & INQUIRIES

2,365 AGENT CONTACT REQUESTS  
3,652 PROPERTY INFO REQUESTS  
3,670 SHOWING REQUESTS

### LISTING COMPOSITION

51% NON-RE/MAX  
49% RE/MAX

*\*STATISTICS REPRESENT FULL MONTH OF DECEMBER 2015*



## 6,453 RE/MAX OFFICES ON GLOBAL.REMAX.COM

RE/MAX LISTINGS AUTOMATICALLY APPEAR ON GLOBAL.REMAX.COM, WHICH MEANS YOUR LISTING CAN BE FOUND IN **41 LANGUAGES** AND **134 COUNTRIES** AROUND THE GLOBE.



**733,863**  
TOTAL LISTINGS



**103,076**  
UNIQUE VISITORS



**2,004,963**  
LISTING VIEWS

*\*STATISTICS REPRESENT FULL MONTH OF DECEMBER 2015*



**3,329**  
MENTIONS

**RE/MAX**  
88.0%

**303**  
MENTIONS

**ROYAL LEPAGE**  
8.0%

**138**  
MENTIONS

**CENTURY 21**  
3.7%

**13**  
MENTIONS

**KELLER WILLIAMS**  
0.3%

*\*STATISTICS REPRESENT FULL MONTH OF DECEMBER 2015. MENTION = # OF TIMES THE WORD APPEARS ON SOCIAL MEDIA*