

RE/MAX® FAST FACTS

MARCH 2016



252,084 TOTAL LISTINGS ON REMAX.CA

1,719,843 TOTAL VISITS
8,219,655 PAGEVIEWS

1,597,981 TOTAL MOBILE VISITS
6,304,033 MOBILE PAGEVIEWS

MORE LISTINGS ATTRACT MORE CONSUMERS & INQUIRIES

2,265 AGENT CONTACT REQUESTS
4,977 PROPERTY INFO REQUESTS
4,770 SHOWING REQUESTS

TOP 5 SEARCHED PROPERTY TYPES

- 1 HOUSE
- 2 CONDO
- 3 TOWNHOUSE
- 4 OTHER
- 5 LAND

TOP 5 SEARCHED ONTARIO CITIES

- 1 TORONTO
- 2 MISSISSAUGA
- 3 OTTAWA
- 4 BRAMPTON
- 5 HAMILTON

LISTING COMPOSITION

52% NON-RE/MAX
48% RE/MAX

**STATISTICS REPRESENT FULL MONTH OF FEB 2016*



6,621 RE/MAX OFFICES ON GLOBAL.REMAX.COM

RE/MAX LISTINGS AUTOMATICALLY APPEAR ON GLOBAL.REMAX.COM, WHICH MEANS YOUR LISTING CAN BE FOUND IN **41 LANGUAGES** AND **134 COUNTRIES** AROUND THE GLOBE.



774,142
TOTAL LISTINGS



123,118
UNIQUE VISITORS



1,803,434
LISTING VIEWS

**STATISTICS REPRESENT FULL MONTH OF FEB 2016*



4,385
MENTIONS

RE/MAX
53.1%

2,038
MENTIONS

ROYAL LEPAGE
24.7%

1,404
MENTIONS

CENTURY 21
17%

429
MENTIONS

KELLER WILLIAMS
5.2%

**STATISTICS REPRESENT FULL MONTH OF FEB 2016. MENTION = # OF TIMES THE WORD APPEARS ON SOCIAL MEDIA*