

RE/MAX® FAST FACTS

MAY 2016



10,095,039
TOTAL PAGEVIEWS ON REMAX.CA

1,670,503 DESKTOP VISITS
540,987 MOBILE VISITS
327,802 TABLET VISITS

379,452
TOTAL LISTINGS ON REMAX.CA

MORE LISTINGS
ATTRACT MORE CONSUMERS & INQUIRIES

2,265 AGENT CONTACT REQUESTS
4,977 PROPERTY INFO REQUESTS
4,770 SHOWING REQUESTS

TOP 5 VISITOR COUNTRIES

1 CANADA
2 UNITED STATES
3 UNITED KINGDOM
4 AUSTRALIA
5 HONG KONG

TOP 5 SEARCHED ONTARIO CITIES

1 TORONTO
2 MISSISSAUGA
3 BRAMPTON
4 OTTAWA
5 HAMILTON

MORE VISIT REMAX.CA
THAN ANY OTHER REAL ESTATE FRANCHISE SITE*

28,821,002 REMAX.CA
9,362,561 ROYALLEPAGE.CA
7,928,146 CENTURY21.CA
3,44,159 COLDWELLBANKER.COM
204,431 KELLERWILLIAMS.CA

*STATISTICS BASED ON 2015 DATA



6,670 RE/MAX OFFICES ON GLOBAL.REMAX.COM

RE/MAX LISTINGS AUTOMATICALLY APPEAR ON GLOBAL.REMAX.COM, WHICH MEANS YOUR LISTING CAN BE FOUND IN **41 LANGUAGES** AND **134 COUNTRIES** AROUND THE GLOBE.



854,553
TOTAL LISTINGS



108,950
UNIQUE VISITORS



DATA NOT AVAILABLE
FOR APRIL



4,940
MENTIONS

RE/MAX
55.7%

2,399
MENTIONS

ROYAL LEPAGE
27.1%

1,309
MENTIONS

CENTURY 21
14.7%

220
MENTIONS

KELLER WILLIAMS
2.5%

*MENTION = # OF TIMES THE WORD APPEARS ON SOCIAL MEDIA