

RE/MAX® FAST FACTS

NOVEMBER 2015



368,636 TOTAL LISTINGS ON REMAX.CA

1,665,824 TOTAL VISITS
7,834,222 PAGEVIEWS

1,486,901 TOTAL MOBILE VISITS
5,500,155 MOBILE PAGEVIEWS

TOP 5 SEARCHED PROPERTY TYPES

- 1 HOUSE
- 2 CONDO
- 3 TOWNHOUSE
- 4 OTHER
- 5 LAND

TOP 5 SEARCHED ONTARIO CITIES

- 1 TORONTO
- 2 MISSISSAUGA
- 3 OTTAWA
- 4 BRAMPTON
- 5 HAMILTON

MORE LISTINGS ATTRACT MORE CONSUMERS & INQUIRIES

3,283 AGENT CONTACT REQUESTS
4,802 PROPERTY INFO REQUESTS
5,131 SHOWING REQUESTS

LISTING COMPOSITION

53% NON-RE/MAX
47% RE/MAX

**STATISTICS REPRESENT FULL MONTH OF OCTOBER 2015*



6,366 RE/MAX OFFICES ON GLOBAL.REMAX.COM

RE/MAX LISTINGS AUTOMATICALLY APPEAR ON GLOBAL.REMAX.COM, WHICH MEANS YOUR LISTING CAN BE FOUND IN **41 LANGUAGES** AND **134 COUNTRIES** AROUND THE GLOBE.



772,351
TOTAL LISTINGS



120,863
UNIQUE VISITORS



2,779,480
LISTING VIEWS

**STATISTICS REPRESENT FULL MONTH OF OCTOBER 2015*



3.7K
MENTIONS

RE/MAX
54.9%

1.6K
MENTIONS

ROYAL LEPAGE
23.3%

1.2K
MENTIONS

CENTURY 21
18.3%

231
MENTIONS

KELLER WILLIAMS
3.5%

**STATISTICS REPRESENT FULL MONTH OF OCTOBER 2015. MENTION = # OF TIMES THE WORD APPEARS ON SOCIAL MEDIA*