FAST FACTS
APRIL 2014

REMAX.CA

Here's the breakdown of what happened on remax.ca in March:

RE/MAX is the number one most visited branded real estate website in Canada!

169,038 total listings on remax.ca

1,361,797	Total visits to remax.ca
6,370,914	Pageviews

722,550	Total visits to mobile remax.ca
2,715,635	Pageviews

More listings attract more consumers and generate more property inquiries on remax.ca. For the month of March there were **2,854** requests to contact an agent, **3,359** requests for more information about a property and **2,432** requests to schedule a showing.

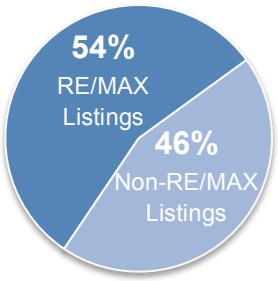
Top 5 Property Types
Searched on remax.ca

1. House
2. Condo
3. Townhouse
4. Other
5. Land

Top 5 Ontario Cities
Searched on remax.ca

2. Toronto, ON
3. Mississauga, ON
4. Brampton, ON
5. Ottawa, ON
6. Kitchener, ON

Listing Composition



RE/MAX GLOBAL

RE/MAX listings automatically appear on global.remax.com, which means your listing can be found in:

38 languages and 134 countries around the globe

743,466 total listings on global.remax.com

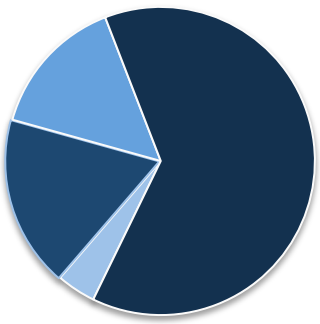
463,919 Unique Visitors | 2,584,390 Listing Views

There are **6,327 RE/MAX Offices** on global.remax.com and in the month of March.

SOCIAL MEDIA (Nationwide Data)

63.1% 4,952 Mentions RE/MAX	18% 1,409 Mentions Royal Le Page
14.8% 1,160 Mentions Century 21	4.1% 321 Mentions Keller-Williams

Mention = # of times the word appears on Social Media



Word Cloud = words most closely