

RE/MAX® FAST FACTS

AUGUST 2015



343,641 TOTAL LISTINGS ON REMAX.CA

1,884,317 TOTAL VISITS
8,522,616 PAGEVIEWS
1,733,016 TOTAL MOBILE VISITS
6,207,699 MOBILE PAGEVIEWS

TOP 5 SEARCHED PROPERTY TYPES

- 1 HOUSE
- 2 CONDO
- 3 TOWNHOUSE
- 4 OTHER
- 5 LAND

TOP 5 SEARCHED ONTARIO CITIES

- 1 TORONTO
- 2 MISSISSAUGA
- 3 OTTAWA
- 4 BRAMPTON
- 5 HAMILTON

MORE LISTINGS ATTRACT MORE CONSUMERS & INQUIRIES

3,708 AGENT CONTACT REQUESTS
5,125 PROPERTY INFO REQUESTS
6,122 SHOWING REQUESTS

LISTING COMPOSITION

52% NON-RE/MAX
48% RE/MAX

**STATISTICS REPRESENT FULL MONTH OF JULY 2015*



6,258 RE/MAX OFFICES ON GLOBAL.REMAX.COM

RE/MAX LISTINGS AUTOMATICALLY APPEAR ON GLOBAL.REMAX.COM, WHICH MEANS YOUR LISTING CAN BE FOUND IN **41 LANGUAGES** AND **134 COUNTRIES** AROUND THE GLOBE.



785,642
TOTAL LISTINGS



136,475
UNIQUE VISITORS



3,186,220
LISTING VIEWS

**STATISTICS REPRESENT FULL MONTH OF JULY 2015*



3,441
MENTIONS

RE/MAX
46.1%

2,333
MENTIONS

ROYAL LEPAGE
31.2%

1,387
MENTIONS

CENTURY 21
18.6%

307
MENTIONS

KELLER WILLIAMS
4.1%

**STATISTICS REPRESENT FULL MONTH OF JULY 2015. MENTION = # OF TIMES THE WORD APPEARS ON SOCIAL MEDIA*