FAST FACTS
DECEMBER 2014

REMAX.CA

Here's the breakdown of what happened on remax.ca in November:

RE/MAX is the number one most visited branded real estate website in Canada!

200,940 total listings on remax.ca

1,289,935	Total visits to remax.ca
5,995,455	Pageviews

890,550	Total visits to mobile remax.ca
3,249,695	Pageviews

More listings attract more consumers and generate more property inquiries on remax.ca. For the month of November there were **2,250** requests to contact an agent, **3,364** requests for more information about a property and **3,409** requests to schedule a showing.

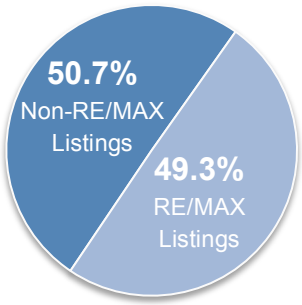
Top 5 Property Types
Searched on remax.ca

1. House
2. Condo
3. Townhouse
4. Other
5. Land

Top 5 Ontario Cities
Searched on remax.ca

1. Toronto, ON
2. Mississauga, ON
3. Brampton, ON
4. Hamilton, ON
5. Ottawa, ON

Listing Composition



RE/MAX GLOBAL

RE/MAX listings automatically appear on global.remax.com, which means your listing can be found in:

41 languages and 134 countries around the globe

755,921 total listings on global.remax.com

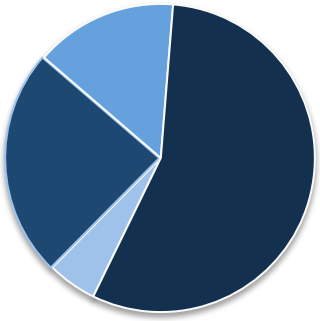
393,733 Unique Visitors | 2,791,865 Listing Views

There are **6,063 RE/MAX Offices** on global.remax.com and in the month of November.

SOCIAL MEDIA

58.6% 3,516 Mentions RE/MAX	22.5% 1,961 Mentions Royal Le Page
14.1% 944 Mentions Century 21	4.9% 253 Mentions Keller-Williams

Mention = # of times the word appears on Social Media



Word Cloud = words most closely associated