

FAST FACTS JULY 2013

REMAX.CA

Here's the breakdown of what happened on remax.ca in June:

RE/MAX is the number one most visited branded real estate website in Canada!

194,868 total listings on remax.ca

880,196 Total visits to remax.ca

3,757,869 Pageviews

323,885 Total visits to mobile remax.ca

1,230,007 Pageviews

More listings attract more consumers and generate more property inquiries on remax.ca. For the month of June there were **2,016** requests to contact an agent, **1,797** requests for more information about a property and **1,497** requests to schedule a showing.

Top 5 Property Types

Searched on remax.ca

- 1. House
- 2. Condo
- Townhouse
- 4. Land
- 5. Farm

Top 5 Ontario Cities

Searched on remax.ca

- 1. Toronto, ON
- 2. Mississauga, ON
- 3. Brampton, ON
- 4. Hamilton, ON
- 5. Guelph, ON

Listing Composition



RE/MAX GLOBAL

RE/MAX listings automatically appear on global.remax.com, which means your listing can be found in:

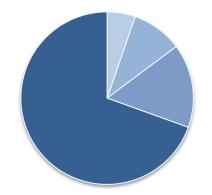
36 languages and 134 countries around the globe

808,832 total listings on global.remax.com

510,025 Unique Visitors I 611, 289 Listing Views

There are **6,064 RE/MAX Offices** on global.remax.com and in the month of June **3,737** RE/MAX Agents have been contacted about a specific property from global.remax.com.

SOCIAL MEDIA



72.9% 4,522 Mentions RE/MAX

8.4% 521 Mentions Royal Le Page 12.3% 763 Mentions Century 21

6.4%
397 Mentions
Realtor.ca

A mention tracks the number of times a word, or in this case a company, is mentioned on social media.

*Sources are from RE/MAX Ontario-Atlantic Canada Inc., RE/MAX LLC, Google Analytics, ComScore and Sysomos