FAST FACTS
JULY 2014

REMAX.CA

Here's the breakdown of what happened on remax.ca in June:

RE/MAX is the number one most visited branded real estate website in Canada!

236,111 total listings on remax.ca

1,349,180	Total visits to remax.ca
6,242,499	Pageviews

846,490	Total visits to mobile remax.ca
2,997,821	Pageviews

More listings attract more consumers and generate more property inquiries on remax.ca. For the month of June there were **2,871** requests to contact an agent, **3,363** requests for more information about a property and **2,870** requests to schedule a showing.

Top 5 Property Types
Searched on remax.ca

1. House
2. Condo
3. Townhouse
4. Other
5. Land

Top 5 Ontario Cities
Searched on remax.ca

1. Toronto, ON
2. Mississauga, ON
3. Brampton, ON
4. Hamilton, ON
5. Kitchener, ON

Listing Composition

RE/MAX GLOBAL

RE/MAX listings automatically appear on global.remax.com, which means your listing can be found in:

41 languages and 134 countries around the globe

812,581 total listings on global.remax.com

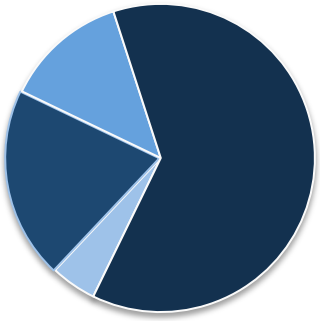
545,176 Unique Visitors | 2,361,821 Listing Views

There are **6,389 RE/MAX Offices** on global.remax.com and in the month of June.

SOCIAL MEDIA

62.2% 3,822 Mentions RE/MAX	20.1% 1,233 Mentions Royal Le Page
12.9% 792 Mentions Century 21	4.8% 297 Mentions Keller-Williams

Mention = # of times the word appears on Social Media



Word Cloud = words most closely associated