

RE/MAX® FAST FACTS

JULY 2015



332,468 TOTAL LISTINGS ON REMAX.CA

1,841,737 TOTAL VISITS
8,292,434 PAGEVIEWS
1,703,949 TOTAL MOBILE VISITS
5,962,522 MOBILE PAGEVIEWS

TOP 5 SEARCHED PROPERTY TYPES

- 1 HOUSE
- 2 CONDO
- 3 TOWNHOUSE
- 4 OTHER
- 5 LAND

TOP 5 SEARCHED ONTARIO CITIES

- 1 TORONTO
- 2 MISSISSAUGA
- 3 BRAMPTON
- 4 HAMILTON
- 5 KITCHENER

MORE LISTINGS ATTRACT MORE CONSUMERS & INQUIRIES

3,498 AGENT CONTACT REQUESTS
4,676 PROPERTY INFO REQUESTS
5,498 SHOWING REQUESTS

LISTING COMPOSITION

51% NON-RE/MAX
49% RE/MAX

GLOBAL



6,208 RE/MAX OFFICES ON GLOBAL.REMAX.COM

RE/MAX LISTINGS AUTOMATICALLY APPEAR ON GLOBAL.REMAX.COM, WHICH MEANS YOUR LISTING CAN BE FOUND IN **41 LANGUAGES** AND **134 COUNTRIES** AROUND THE GLOBE.



778,016
TOTAL LISTINGS



135,716
UNIQUE VISITORS



2,830,725
LISTING VIEWS

SOCIAL



3,200
MENTIONS

RE/MAX
56.4%

1,300
MENTIONS

ROYAL LEPAGE
23.6%

966
MENTIONS

CENTURY 21
17.1%

163
MENTIONS

KELLER WILLIAMS
2.9%