

FAST FACTS JUNE 2013

REMAX.CA

Here's the breakdown of what happened on remax.ca in May:

RE/MAX is the number one most visited branded real estate website in Canada!

185,449 total listings on remax.ca

877,065 Total visits to remax.ca

3,661,851 Pageviews

312,982 Total visits to mobile remax.ca

1,164,751 Pageviews

More listings attract more consumers and generate more property inquiries on remax.ca. For the month of May there were **9,924** property inquiries submitted on remax.ca and delivered to RE/MAX Agents.

Top 5 Property Types

Searched on remax.ca

- 1. House
- 2. Condo
- 3. Townhouse
- 4. Lease/Rent
- 5. Land

Top 5 Ontario Cities

Searched on remax.ca

- 1. Toronto, ON
- 2. Mississauga, ON
- 3. Oakville, ON
- 4. Brampton, ON
- 5. Oshawa, ON

Listing Composition



RE/MAX GLOBAL

RE/MAX listings automatically appear on global remax.com, which means your listing can be found in:

36 languages and 134 countries around the globe

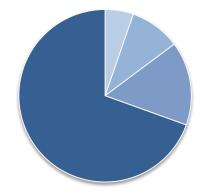
782,444 total listings on global.remax.com

3,312,645 Unique Visitors I 25,936,899 Listing Views

*Since the launch of global.remax.com in October 2012

There are **5,998 RE/MAX Offices** on global.remax.com and **37,504** RE/MAX Agents have been contacted about a specific property from global.remax.com.

SOCIAL MEDIA



69.5% 4,337 Mentions RE/MAX

9.5% 594 Mentions Royal Le Page 15.7% 978 Mentions Century 21

5.3%
328 Mentions
Realtor.ca

A mention tracks the number of times a word, or in this case a company, is mentioned on social media.