

FAST FACTS MARCH 2013

REMAX.CA

Here's the breakdown of what happened on remax.ca in February:

RE/MAX is the number one most visited branded real estate website

101,788 total listings on Remax.ca

404,135 Total visits to www.remax.ca **1,824,711** Pageviews

144,706 Total visits to mobile remax.ca566,731 Pageviews

More listings attract more consumers and generate more property inquiries on remax.ca. For the month of February there were **6,071** property inquiries submitted on remax.ca and delivered to RE/MAX agents.

Top 5 Property Types

Searched on Remax.ca

- 1. House
- 2. Condo
- 3. Land
- 4. Farm
- 5. Other

Top 5 Cities

Searched on Remax.ca

- 1. Toronto, ON
- 2. Hamilton, ON
- 3. Guelph, ON
- 4. Brampton, ON
- 5. Oshawa, ON

Listing Composition



RE/MAX GLOBAL

RE/MAX listings appear on global.remax.com, which means your listing can be found in:

35 languages and 117 countries around the globe

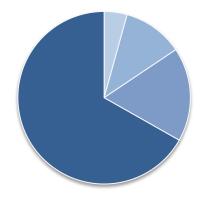
629,937 total listings on global.remax.com

2,215,000 Unique Visitors I 19,171,600 Listing Views

*Since the launch of global.remax.com on October 2012

RE/MAX Canada accounts for **37% of RE/MAX Collection properties** on global.remax.com and is the **third most searched country**.

SOCIAL MEDIA



66.8% 4,630 Mentions RE/MAX

11.3% 781 Mentions Royal Le Page 17.6% 1,129 Mentions Century 21

4.3%
297 Mentions
Realtor.ca

A mention tracks the number of times a word, or in this case a company, is mentioned on social media.